



### 2 – Checklist

#### 2-1 Checklist for the workshop

- Check all workshop equipment:
  - Overhead projector and/or video beamer;
  - Flipcharts (including paper, pens and stickers);
  - Slide projector (if required);
  - Video recorder (if required);
  - Lighting;
  - Electricity supply.
- Check unwanted noise sources (e.g. windows, air conditioning, overhead projectors, etc.).
- Check if setting of tables and chairs is suitable (U-shape or island-shape better than typical class room).
- Prepare transparencies and/or slides.
- Prepare yourself for the topic and teaching units.
- Invite all participants.
- Clearly indicate time, place and date.
- Fix the agenda.
- Prepare a list of the participants.
- Make the agenda visible (e.g. on a flipchart).
- Fix times for beginning, lunch, breaks and end (and stick to them as far as possible).
- Think of name cards, if required.
- Feedback session: encourage participants who are quiet, stop participants who are speaking too long.
  - Give clear instructions for group work, exercises and homework, also considering time.
- A workshop with interactive training units should not have more than 25 to 30 participants, ideally 10 to 20.
- In a series of workshops, have one contact person who is participating in all events.

#### 2-2 Checklist for the beginning of in-company work

 <b>TIPS for the environmental team and the dissemination of information</b>	
	<b>Tip/question/measure</b>
<input type="checkbox"/>	Discuss the allocation of necessary resources for the environmental team (e.g. working hours of the team members) in a “contracting” meeting with the management.
<input type="checkbox"/>	Have frequent meetings at the beginning and then meet once a month. You should at least meet four times a year. Integrate your team meetings into already existing groups.
<input type="checkbox"/>	Never forget to invite the management or/and to send them a report.
<input type="checkbox"/>	At the beginning, write a report at least quarterly.
<input type="checkbox"/>	For specific questions, consult internal or external experts.
<input type="checkbox"/>	As a means of integrating other employees at an early stage, invite them to take part in the selection of the name for the team.
<input type="checkbox"/>	Post information concerning the environmental programme on the notice board and contact the company’s employees through the intranet, whenever appropriate.
<input type="checkbox"/>	For the organization of the information event, you have to consider the following points: <ul style="list-style-type: none"> <li>• Time: working time/spare time/half and half;</li> <li>• Location: in the company or outside;</li> <li>• Form of invitation: by e-mail, posters, personally;</li> <li>• Programme: slides on the project, examples, etc.;</li> <li>• Interaction with employees: idea competition, etc.</li> </ul>



### TIPS for motivating employees

#### *How can we motivate the company's employees?*

- Praise and recognition
- Openness
- Information
- Delegation = passing on responsibility
- Thorough preparation of work
- Getting the management to set a positive example
- Get across your vision and not only quantitative goals
- Joint activities outside the company
- Offer training
- Thoroughly planned and regular meetings
- Importance of language (not staff but colleagues!)
- Knowing and addressing the wishes/needs of the staff
- Addressing private problems
- Stressing the fun aspect

#### *For the implementation of an environmental project you should consider the following aspects:*

- The employees should be well informed:
  - They should know and discuss the environmental policy
  - They should know, discuss and be able to influence the environmental programme and targets
  - They should have access to the (documentation of) the environmental performance of the company
- Recognition of work (environmental team and/or individuals)
- Management sets a positive example of environmental action
- Idea competition for good environmental solutions
- "Eco-hotline"
- "Eco-bulletin board" for announcements/information
- Address private concerns (related to the environment)
- Agreeing targets
- Description of environment-related tasks in the job profiles
- Introduction of a suitable waste separation system at the workplace

*TIP: Deal with the issue of employee motivation during an environmental team meeting, e.g. with a brainstorming activity, and write down all ideas. Try to implement these ideas immediately, if you think they are easy to put in*





## Checklist 2 – Team, policy, motivation

*practice. You will soon discover the potential of the involvement of the company's staff!*

	<b>TIPS for an environmental policy</b>
Does the environmental policy exist in written form?	<input type="checkbox"/>
Is it approved by the management?	<input type="checkbox"/>
Does it provide a framework for the definition of environmental goals, i.e. can you derive a programme from the statements of the policy?	<input type="checkbox"/>
Has it been communicated to all employees?	<input type="checkbox"/>
Is the environmental policy complete (in terms of the content)?	<input type="checkbox"/>
Is it easy to understand for the employees?	<input type="checkbox"/>
Does it focus on company-specific issues, i.e. does it actively deal with environmentally sensitive areas within the company (e.g. a brewery's environmental policy should include wastewater)?	<input type="checkbox"/>
Does it address strategic orientation and priority issues?	<input type="checkbox"/>
Can it be "lived" by the employees and the management?	<input type="checkbox"/>
Does it inspire?	<input type="checkbox"/>
Does it contain a paragraph on continuous improvement?	<input type="checkbox"/>
Does the management explicitly address environmental aspects and state direct commitment?	<input type="checkbox"/>
Is the environmental policy part of the overall corporate policy?	<input type="checkbox"/>
Is the environmental policy available to the public?	<input type="checkbox"/>
Is the environmental policy continuously revised and updated?	<input type="checkbox"/>